

## **Bio/Speaker's Introduction**

*Please read as written. Thank you!*

Zontee Hou has been a passionate marketing and communications advisor for nearly 20 years. She's the founder of digital marketing agency Media Volery and head of strategy for the respected consulting firm, Convince & Convert.

Zontee was named one of LinkedIn's 16 marketers to follow in 2021. She is also consistently named one of TopRank's 50 most influential content marketers and 25 most influential B2B marketers. Her work has garnered multiple awards including several PR News Platinum Awards and a Forrester Groundswell Award.

Her clients have included Allstate Insurance, Oracle, Cisco, and the UN Food and Agriculture Organization. Zontee has been a faculty lecturer in strategic communications at Columbia University, as well as a board member and lecturer at the City College of New York. She's an in-demand digital marketing speaker who presents at events around the world.